

Sloss Music & Arts Festival 2017 – Media Application & Guidelines

Please read the following information carefully.

Sloss Fest will distribute a limited number of press passes and media credentials each year. **The deadline for registration is Friday, June 30th, 2017.** Not all credentials requests will be approved.

Credentials will only be issued for members of the media on assignment. No guests will be permitted. Media credentials grant access to festival only and do not grant access to any ancillary events.

Sloss Fest will not accept ANY applications from freelance photographers or writers who are not officially on assignment for a publication.

Filming is not permitted on festival grounds without an escort from the media team.

Media are not permitted backstage unless approved and escorted by a member of the Sloss Fest Media Team.

Media must display credentials at all times.

If you are affiliated with a band, you must obtain entry and passes through that band's Guest List. We do not provide "Band Photographers" with festival photo passes.

Only photographers with SLR, interchangeable lens cameras will be allowed into the photo pits. There will be no 'point and shoot' cameras permitted.

Members of the media are expected to conduct themselves in a courteous and professional manner at all times. Those not adhering to festival policies may be asked to surrender their credentials and leave festival grounds.

Sloss Fest issues credentials for legitimate journalistic use only. Photos, interviews and reviews are NOT authorized for personal or commercial use and such use is a violation of access issued by Sloss Fest.

If you are selected to cover the event, Sloss Fest will contact you by Friday, July 7th with check-in and specific media instructions.

PLEASE COMPLETE AND SIGN THE FOLLOWING FORM TO REQUEST CREDENTIALS:

Attending Journalist First Name: _____

Attending Journalist Last Name: _____

Organization Name: _____

Organization Type (Newspaper, Magazine, Television, Website): _____

For Print Outlets, Total Circulation: _____

For Web Outlets, # of Unique Monthly Visitors: _____

Distribution of Readership (Where are your readers primarily located?): _____

of Facebook fans: _____

Link to Facebook page: _____

of Twitter followers: _____

Link to Twitter page: _____

of Instagram followers: _____

Link to Instagram page: _____

When will event coverage be published? _____

Plan for covering the event? Please describe in detail (2-5 sentences):

Are you planning to preview the event? _____

If yes, please describe in detail (2-5 sentences):

If yes, please note when preview will publish? _____

Street Address: _____

City: _____

State / Province: _____

Zip Code: _____

Country: _____

Work Phone: _____

Cell Phone: _____

Email: _____

Editor's Name: _____

Editor's Phone: _____

Editor's Email: _____

of Media Passes Requested (1 or 2?) _____

Are you requesting a photo pass for photo pit access? _____

If requesting more than 1 Media Pass, please list the names, email addresses, and explain the duties of each individual on assignment:

I agree to the above terms:

Signed: _____

Print Name: _____